

AV Script Assignment

VIDEO	AUDIO
INT. LIVING ROOM - DAY WS: BETTY, 20s, enters living room with disgruntled look holding her belly. KAREN, 20s, sits on a couch. Betty shakes her head.	<u>KAREN</u> Everything okay? <u>BETTY</u> No, and my interview is in 30 minutes.
CU: Betty's hands clenching her stomach.	SOUND EFFECTS: Fog Horn <u>NARRATOR (V.O.)</u> Tummy problems. They can happen when we least expect them.
MCU: Karen reaches into her bag and pulls out a burgandy can.	<u>NARRATOR (V.O.)</u> There is a way to make them disappear.
WS: Betty looks at Karen. Karen presents the can to Betty. Betty takes the can from Karen and opens it.	<u>BETTY</u> What is that? <u>KAREN</u> It's Fizzy Prune. Try it. <u>BETTY</u> Okay.
CU: Betty takes a sip	<u>NARRATOR (V.O.)</u> Drink it up and...
CU: Betty's stomach.	SOUND EFFECTS: Crickets chirping <u>NARRATOR (V.O.)</u> No more aches, pains, or gas.
MCU: Betty smiles and sighs.	<u>BETTY</u> It tastes like soda!

AV Script Assignment

WS: Karen smiles and swings a thumbs up.	<u>KAREN</u> With a plus.
Betty looks to Karen with a look of confusion.	<u>BETTY</u> What is this stuff?
MCU: Karen pulls out another can of Fizzy Prune and holds it up to her face as she stares into the distance.	<u>KAREN</u> Why it's Fizzy Prune, prune juice with fizz that makes all those tummy problems go away!
MCU: Betty's eyes go wide.	<u>BETTY</u> Who are you talking too?
WS: Karen and Betty place cans on coffee table.	<u>BETTY</u> I better get goin to my interview.
CU: Both cans of Fizzy Prune sit in the center of the table.	SOUND EFFECTS: Fizzing soda.
TEXT: "Fizzy Prune! Soda with a plus!"	<u>NARRATOR (V.O.)</u> Fizzy Prune, the prune juice that tastes like soda with a plus!

An AV Script uses a two column word document for its script.

The VIDEO column includes:

1. SCENE HEADINGS
2. CAMERA SHOT TYPE
3. CHARACTER INFORMATION
4. ACTION LINES
5. TITLE CARDS

The AUDIO column includes:

1. CHARACTER NAME PROMPT:
2. DIALOGUE
3. SOUND EFFECTS AND MUSIC NOTES